

An Enterprising Approach	
Subject	Scottish Songs and Music CD P6/7 – Knockbreck Primary School, Tain
Lesson	Preparation of music, CD, DVD to celebrate Highland Year of Culture 2007

Brief description

For Highland Year of Culture P6/7 decided they would like to produce a CD of Scottish Songs and Music. It was decided that P4/5 and P6/7 would record some songs, playground verse and tin whistle.

“Enterprising” it!

1. How we made learning **relevant** by putting into a **real context**

Pupils had to record the CD ensuring that the music etc was of high quality. They then had to arrange the marketing of the product. They arranged a ‘launch ceilidh’ for the CD and invited parents to attend. Pupils also had to design the CD label, cover and raise enough finance to cover costs of production. In order to do this efficiently they formed a company who then organized the recording and production process. Two professional musicians were employed to help with the production of the CD, Mr Bob Pegg and Ms Janet Ross.

2 How we encouraged pupils to take **responsibility**

All pupils involved in the company had a specific role/job. The recording of the CD was completed just before Easter. The pupils enjoyed the recording process finding that it was not as easy as they thought ‘I didn’t enjoy the tin whistle as much because we had to play Culters Candy about 10 times!’ On the other hand ‘Overall I enjoyed the experience.’

Once the CD was recorded pupils had to find ways of raising money for the production process. They arranged a sale for the rest of the school and also a ceilidh event for parents. Pupils had to think of a name for their company and design a logo, the class then voted for their favourite logo. They also had to learn how to use the labeling software and work out a production process. Pupils also conducted market research by writing to parents asking how many CDs they would like to buy this enabled the pupils to gauge the number of CDs to produce. The Ceilidh evening was videoed by P4/5 and this was also sold to the wider school community.

3 How we involved partners in learning – building **relationships**

External = Business / Community / Parents & Families

Bob Pegg, Professional Musician and storyteller,

Ms Janet Ross, Pianist,

Ms Debbie Ross, Stings Instructor

Parents and Friends of the school who attended the Ceilidh and purchased both the CD and Video

Internal = Other adults in school

All school staff were involved in the launch event for the CD and also being part of the launch evening.

4 How we **reflected** on its success - assessment

Pupils were able to reflect on their success and evaluate their performance. They could evaluate the success financially as one of the P7 pupils had been keeping the accounts for the project. The project recorded a profit of £678.86.

5 **Review** - further ideas for development

The school has a very enterprising attitude and pupils do participate and take responsibility for organizing many events within the school. The Headteacher firmly believes that using enterprise develops many life skills which benefit the pupils in relation to confidence, self-belief, learning techniques and teamwork.

6. **Links** with ACfE

Successful Learners

Pupils were able to learn new skills in a different situation and were able to apply 'old' skills in new situations.

Effective Contributors

Pupils were all active contributors within the project and were able to develop team working and respect for others.

Confident Individuals

Pupils felt able to contribute to class discussion and continued to develop respect for the contributions of others.

Responsible Citizens

Pupils were asked to take responsibility for a variety of tasks. They learnt that they were an essential part of the team and without their contribution the project would not be as successful as anticipated. They learnt to be responsible for the completion of tasks which they were allocated and got a great deal of satisfaction from being part of the team.