

Getting Started on your Election Campaign

The following are positions that you need to fill in your party:

Campaign manager – someone who is well organised, good at motivating others, communicating and determined to get things done.

Party Leader - Someone who is clever and good at formulating policies but doesn't want a speaking role.

Candidate - Someone who is confident when speaking to others, has highly developed communication skills, enjoys public speaking and likes debating.

Press officer - Someone who is good at promoting causes. Can make decisions about artwork, slogans and jingles. Will publicise your group well.

Party Members - People who are committed to working for the party to get their message across, to elect their candidate and show their party in a positive light.

If you feel that you do not fit any of the above and do not want to take part in the election campaign, then a set of alternative book-based lessons will be given.

Things to do

Draw up a manifesto with a minimum of **six** policies, including two local issues, one of which must be focussing on road safety in the Highlands ie. Wearing seat belts. Two national issues and two international issues. (**reminder** a manifesto is a set of policies that you will base your campaign on. Look up your party website for details.)

A copy of your manifesto must be posted outside the Modern Studies room and another must be on the concourse.

Make rosettes – for every member of the group.

Two large posters – Sugar paper size

Twenty A4 posters **Forty A5 leaflets**

Write speeches for candidate

You may make additional things and try a variety of strategies to get your candidate elected.

You MUST NEVER interfere with any other group or their work.

Anyone caught defacing or removing posters will be excluded from the election campaign and their candidate may be withdrawn.